



UnderstandingAG

Restoring soil, profits, farms and futures

Understanding Ag's team of world-class consultants help our clients successfully implement practices that restore soil health and ecosystem function, which reduces dependency on expensive inputs and leads to sustained profitability.



Meet Consultant Grant Breitkreutz

Grant Breitkreutz, a third-generation farmer, along with his wife Dawn, run Stoney Creek Farm along the bluff of the Minnesota River near Redwood Falls, Minnesota. Having learned at his father's side, Grant was well-versed in production agriculture. Facing increasing input costs, declining yields, and declining cattle health, Grant and Dawn decided they needed to make major changes in order to survive.

Over the past 20 years they have converted their conventional crop and cow/calf operation into a multi-enterprise regenerative family business. They run a minimum of a three-crop rotation, with cover crops incorporated whenever possible in their 100-percent no-till cropping system. They utilize adaptive grazing across their pasture systems and their farm fields. Grant continually experiments with cover crops to speed the healing across their acres. They have received numerous awards for their conservation efforts. Grant is active with the Minnesota Cattlemen's Association and the Minnesota Soil Health Coalition.

Our mission

Understanding Ag is a regenerative agricultural consulting company that provides the support and confidence to help our clients reduce input costs, generate actual profits and ensure family farming futures. We accomplish this by educating and mentoring farmers, ranchers, landowners, businesses, and communities in the principles and practices needed to restore, repair, rebuild, regenerate their farming and ranching ecosystems.

Who we are

Understanding Ag's consultants are real farmers and ranchers who combine decades of experience to help our clients successfully implement regenerative agricultural and ecological principles that replace the input-intensive, agricultural model to enable sustained profitable farming and ranching operations. Understanding Ag, LLC also offers consulting and planning services for multi-enterprise systems, businesses, organizations and communities.

Your partner in regenerative agriculture

We began regenerative practices before the term existed and before we even thought about benefiting the soil. We are now 100-percent no-till, cover crop whenever we can and manage the cattle through multi-paddock grazing across all our acres. Our soils are improving, our input costs for the crops and cattle have decreased, our crops and cattle are healthier, and we can now farm during wet days, when our conventionally farming neighbors cannot.

The reduction or elimination in inputs of synthetic fertilizers, chemicals, and stacked-trait seed technology really shows in our bottom line. We no longer chase crop yields, but rather focus on net income per acre. A key change is the increase in wildlife (birds, insects, deer) across our farm. Now that we are well down this path, we see more profit per acre, more health on the land, and our family is enjoying farming again.

I hope to help you by visiting with you to understand your concerns, review your current practices, look at your whole system and work with you to improve your soil health and bottom line. With the support of UA's great team, I want to help you become a regenerative success.



Contact us today

Begin your journey to greater profitability by visiting **understandingag.com**, by calling (256) 996-3142, or by e-mailing kathy@understandingag.com.

Your first 30-minute phone consultation is free and without obligation.